

## **Goodman Property - Privacy Policy**

Goodman Property takes customer data seriously in order to maintain the trust and confidence of our visitors. We do not rent, sell, trade email lists with other companies and businesses for marketing purposes. In this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

### **Collection and Use of Personal Information**

Personal information means any information that may be used to identify you, such as, your name, title, phone number, email address, or mailing address. In general, you can browse our web site without giving us any personal information. We use several products to analyse traffic to this web site in order to understand our visitors' needs and to continually improve our site for them. We collect only anonymous, aggregate statistics. For example, we do not tie a specific visit to a specific IP address. However, there are additional activities on our site that require you to be registered.

We will use all reasonable efforts to secure your personal data. In using the website, you acknowledge that the use of the internet is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal data that is transferred from you or to you via the internet.

### **Google Analytics**

When someone visits [www.goodmanproperty.co.uk](http://www.goodmanproperty.co.uk) we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

### **Mailing**

When mailing you possibly suitable property details, we collect personal information. We use that information for a couple of reasons: to tell you about properties you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We may occasionally use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to

help us monitor and improve any e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer Johnny Goodman [jg@goodmanproperty.co.uk](mailto:jg@goodmanproperty.co.uk) .

### **Web Cookies**

A cookie is a small text file containing information that a web site transfers to your computer's hard disk for record-keeping purposes and allows us to analyse our site traffic patterns. A cookie cannot give us access to your computer or to information beyond what you provide us. Most web browsers automatically accept cookies; consult your browser's manual or online help if you want information on restricting or disabling the browser's handling of cookies.

### **Right to access information**

Under GDPR, the data subject has the right to access and amend any of their personal data that you hold.

*You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer Johnny Goodman [jg@goodmanproperty.co.uk](mailto:jg@goodmanproperty.co.uk) .*

This policy is to be updated as and when required.

Last updated May 2018.

**Goodman Property Ltd, 56 The Lane Hauxton Cambridge CB22 5HP**